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Egypt dead	_ dead person's journey into, representing		
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Picasso famously said, "all children are <u>born artists</u>." People at any place at any age have <u>an</u> <u>innate desire</u> to express themselves, create something beautiful, and <u>leave a trace of</u> their <u>existence</u> on the world. While we have <u>intrinsic</u> motivation for the art, our creative <u>endeavor</u> is always affected and <u>constrained</u> by the historical <u>context of each era</u>; the <u>dominant ideology</u>, technology <u>at our disposal</u>, economic situation, and so on. For example, the Book of the Dead from ancient Egypt <u>depicts a</u> dead person's journey into <u>the afterlife</u>, representing their <u>attempt to</u> understand the mystery of death. The Renaissance Period in 15 to 16th-century Europe <u>could</u> <u>never</u> be that <u>vibrant</u> without the invention of <u>printing presses</u>, which <u>brought an end</u> to the monopoly <u>on knowledge</u> by the <u>aristocracy</u>. A painting frame can be a window to look into a society of the time <u>when it was</u> painted. How have the arts <u>reflected</u> human society?

innate	生得的な、生来の	ideology	観念形態、信条
trace	痕跡	at one's disposal	好きに使える
intrinsic	固有の、本質的な	depict	描写する
endeavor	努力、試み	The Renaissance	ルネサンス
constrained	制約する、制限する	monopoly	独占
context	文脈、背景	aristocracy	貴族
dominant	支配的な、主要な	reflect	反映する



_ ____ makes one's life much more enjoyable, but one may not _____ _ _____. Therefore, the ______ often requires ______ the society; economic ______ to support full-time artists, and an institution to gather and ______. Throughout the history, ______ artistic activities were usually _____ religious institutions or _____ families, so the painters had to draw religious paintings and ______. But there were some exceptions to this rule, such as 17th-Century Holland. _ ____ of Spain suddenly _____ activities in Asia. This business innovation ______ the Dutch East India Company transformed the economic landscape in the Netherlands, creating a wealthy merchant class. Cities like Delft and Amsterdam were not _____ by churches or royal families, but ____by ordinary citizens. These wealthy merchants became the new _____ the arts, and they preferred pictures ______ everyday life of ordinary people ______ common activities. Masters of genre painting like Rembrandt and Vermeer could not have existed without _____ of _____ middle classes.

<u>Art surely</u> makes one's life much more enjoyable, but one may not <u>need it to survive</u>. Therefore, the <u>development of art</u> often requires <u>affluence of</u> the society; economic <u>surplus</u> to support full-time artists, and an institution to gather and <u>redistribute wealth</u>. Throughout the history, <u>benefactors of</u> artistic activities were usually <u>either</u> religious institutions or <u>noble</u> families, so the painters had to draw religious paintings and <u>portraits of aristocrats</u>. But there were some exceptions to this rule, such as 17th-Century Holland.

<u>The former vassal state</u> of Spain suddenly <u>flourished with trade</u> activities in Asia. This business innovation <u>spearheaded by</u> the Dutch East India Company transformed the economic landscape in the Netherlands, creating a wealthy merchant class. Cities like Delft and Amsterdam were not <u>ruled</u> by churches or royal families, but <u>self-governed</u> by ordinary citizens.

These wealthy merchants became the new <u>patrons of</u> the arts, and they preferred pictures <u>that</u> <u>depicted</u> everyday life of ordinary people <u>engaged in</u> common activities. Masters of genre painting like Rembrandt and Vermeer could not have existed without <u>the emergence</u> of <u>affluent</u> middle classes.

affluence	豊かさ、裕福さ	flourish	栄える
surplus	余剰、黒字	spearhead	先頭に立つ
redistribute	再配分する	merchant	商人、貿易商
benefactor	寄付者、後援者	patron	後援者、パトロン
portrait	肖像画	genre painting	風俗画
vassal	家臣の、隷属的な	emergence	発生、出現



The arts in Europe had long	g been about the		realism. Most	artists until
the 19th Century	th	e reality	, and	they
	to turn a three-	-dimensional	world into a tw	vo-dimensional
canvas, such as	·			
However, that changed with	n the	new tecl	hnology. Regar	ding this
invention, Paul Delaroche,	a 19-Century Frenc	h artist, said,	"from today, p	ainting is
dead." That technology is P	hotography. The fir	st photograp	h in history	
1826, and	the 19th Century	v, it became g	radually	
the public. This innovation			to art	ists. Now that
technology can	better,	what should	artists do? Wha	at will be the
meaning of the arts?				
On the, it ca	in be said that the _		of cameras	painters
their		_ that painti	ngs had to be re	eal,
for modern art	represented by Clau	ude Monet, _		and Pablo
Picasso. Artists like Kandin	sky and Mondrian		, r	eaching a
that	paintings don't nec	essarily have	e to look like sp	ecific objects.

The arts in Europe had long been about the <u>pursuit of</u> realism. Most artists until the 19th Century <u>strived to portray</u> the reality <u>as it is</u>, and they <u>invented methodologies</u> to turn a threedimensional world into a two-dimensional canvas, such as <u>perspective</u>.

However, that changed with the <u>advent of a</u> new technology. Regarding this invention, Paul Delaroche, a 19-Century French artist, said, "from today, painting is dead." That technology is Photography. The first photograph in history <u>was taken in</u> 1826, and <u>throughout</u> the 19th Century, it became gradually <u>common among the public</u>. This innovation <u>posed a fundamental question</u> to artists. Now that technology can <u>capture reality</u> better, what should artists do? What will be the meaning of the arts?

On the <u>flip side</u>, it can be said that the <u>appearance</u> of cameras <u>set</u> painters <u>free from</u> their <u>preconceived notion</u> that paintings had to be real, <u>paving the way</u> for modern art represented by Claude Monet, <u>Van Gogh</u> and Pablo Picasso. Artists like Kandinsky and Mondrian <u>went even</u> <u>further</u>, reaching a <u>bold conception</u> that paintings don't necessarily have to look like specific objects.

strive	努力する、励む	flip side	裏面
methodology	方法論	preconceived	固定観念の、先入観的な
perspective	遠近法、透視画法	notion	考え、概念
advent	到来、出現	pave the way	道を舗装する、状況を整える
pose	提示する		

The Arts Reflect the Society #4 | Art and Ideology - 1



The arts also reflect the ______ of each era. During the Middle Ages, God was the _____ _____ meaning and _____, and affected every aspect of daily life. _____ an example. _____ Medieval times _____ modern days, murder has always been wrong, but _____ very different _____ people _____ killing their neighbors because some god once said, 'Thou shalt not kill.' But over the last several Centuries, God has gradually been _____ his _____. Today, a growing number of people believe that murder is wrong, not because it is ______ some ______ religion, but because it ______ terrible suffering to the victim, to his family members and friends. Adam Smith _____ in his first book "The Theory of ______," saying that morality is the result of building a ______ among people's feelings. In the face of deciding whether killing is right or wrong, we refer to what others might feel and _____ our behavior _____ citizens. What's _____ is also true of _____. In the Middle Ages, people did not believe that humans could determine by themselves what is good and , and what is beautiful and ugly. Only God could create and define goodness, _____ and beauty. That _____ is one of the reasons why most of the works in medieval times are _____ paintings. However, the source of authority _____ religion to human sentiments, and painters have also lost God and the Bible. Instead, they ______ to our subjective feelings. This ______ of interests can clearly ______ in 1944 "That 2,000 Yard Stare" by Thomas Lea, by the terrible truth of war. Medieval artists God that they did not focus on the experiences of individual soldiers. Lea's _____ you want to understand war, you should not look up at God in the sky. Instead, you should look _____ the eyes of the _____ - ____ soldiers and try to _____ what they feel inside.

The arts also reflect the <u>dominant ideology</u> of each era. During the Middle Ages, God was the <u>supreme source</u> <u>of</u> meaning and <u>authority</u>, and affected every aspect of daily life.

<u>Take ethics as</u> an example. <u>Whether in</u> Medieval times <u>or in</u> modern days, murder has always been wrong, but <u>on</u> very different <u>grounds</u>. <u>Medieval</u> people <u>refrained from</u> killing their neighbors because some god once said, 'Thou shalt not kill.' But over the last several Centuries, God has gradually been <u>deprived of</u> his <u>authority</u>. Today, a growing number of people believe that murder is wrong, not because it is <u>against</u> some <u>teaching of</u> religion, but because it <u>causes</u> terrible suffering to the victim, to his family members and friends. Adam Smith <u>pointed this out</u> in his first book "The Theory of <u>Moral Sentiments,</u>" saying that morality is the result of building a <u>consensus</u> among people's feelings. In the face of deciding whether killing is right or wrong, we refer to what others might feel and <u>calibrate</u> our behavior <u>against reactions from fellow</u> citizens.

What's <u>true of ethics</u> is also true of <u>aesthetics</u>. In the Middle Ages, people did not believe that humans could determine by themselves what is good and <u>evil</u>, and what is beautiful and ugly. Only God could create and define goodness, <u>righteousness</u> and beauty. That <u>in part</u> is one of the reasons why most of the works in medieval times are <u>religious</u> paintings.

However, the source of authority <u>shifted from</u> religion to human sentiments, and painters have also lost <u>interest</u> <u>in</u> God and the Bible. Instead, they <u>turn their eyes</u> to our subjective feelings. This <u>transition</u> of interests can clearly <u>be seen</u> in 1944 "That 2,000 Yard Stare" by Thomas Lea, <u>depicting a common soldier traumatized</u> by the terrible truth of war. Medieval artists <u>might have been so obsessed with</u> God that they did not focus on the experiences of individual soldiers. Lea's <u>work implies that if</u> you want to understand war, you should not look up at God in the sky. Instead, you should look <u>straight into</u> the eyes of the <u>rank-and-file</u> soldiers and try to <u>infer</u> what they feel inside

Vocabulary List: No. 37~51



"Fountain" by Marcel Duchamp is considered one of the most ______ works of modern art. In 1917, Duchamp purchased an ordinary mass-produced _____, ____ of art, named it Fountain, signed it, and _____ in a museum. You may even find it absolutely _____ _____. What on earth makes this toilet ______ the greatest piece of art ______ Century? The modern and contemporary era is an age of _____. People who ______ this revolutionary new religion believe that we _____ are the _____ meaning, and that our feelings and desires are ______. In making any decision, we don't expect answers from the Bible or a king. Rather, in most countries today, we ask ourselves how we feel about it. _____, for example, the ______ is 'if it feels good – do it'. If two adult men enjoy their romantic relationship ______, and they don't _____ anyone ______, why should _____, but why do we have to care? The same logic ______ discussions in ______. In politics, humanism ______ that 'the knows best'. Instead of asking the king or a bishop to make an important political decision, we ask ordinary citizens what they feel about the issue _____. In the economic field, the value of a _____ product and service depends on what consumers feel. In a ______ , 'the customer is always right.' Whatever consumers want to buy is considered to be a good product. In _____, humanism says that 'beauty is _____ ___ ____'. Whatever you find beautiful is beautiful for you, no matter what God or king says. Duchamp's work _____ fundamental questions; Do you find this beautiful? Does artwork have to be beautiful to begin with? How do you define art? What do you feel about it? The value of Fountain may not _____ the work itself, but the questions _____ when we _____.

"Fountain" by Marcel Duchamp is considered one of the most <u>influential</u> works of modern art. In 1917, Duchamp purchased an ordinary mass-produced <u>urinal</u>, <u>declared it a work</u> of art, named it Fountain, signed it, and <u>placed it</u> in a museum. You may even find it absolutely <u>nonsense to call it artwork</u>. What on earth makes this toilet <u>bowl</u> the greatest piece of art <u>in the 20th</u> Century?

The modern and contemporary era is an age of <u>humanism</u>. People who <u>advocate</u> this revolutionary new religion believe that we <u>ourselves</u> are the <u>ultimate source of</u> meaning, and that our feelings and desires are <u>the highest</u> <u>authority</u>. In making any decision, we don't expect answers from the Bible or a king. Rather, in most countries today, we ask ourselves how we feel about it.

<u>In ethics</u>, for example, the <u>humanist motto</u> is 'if it feels good – do it'. If two adult men enjoy their romantic relationship <u>with one another</u>, and they don't <u>harm</u> anyone <u>while doing so</u>, why should <u>it be</u> wrong? Some god <u>forbids homosexuality</u>, but why do we have to care?

The same logic <u>dominates</u> discussions in <u>other realms</u>. In politics, humanism <u>instructs us</u> that 'the <u>voter</u> knows best'. Instead of asking the king or a bishop to make an important political decision, we ask ordinary citizens what they feel about the issue <u>by referendum</u>. In the economic field, the value of a <u>certain</u> product and service depends on what consumers feel. In a <u>capitalist free market</u>, 'the customer is always right.' Whatever consumers want to buy is considered to be a good product.

In <u>aesthetics</u>, humanism says that 'beauty is <u>in the eye of the beholder</u>'. Whatever you find beautiful is beautiful for you, no matter what God or king says. Duchamp's work <u>poses to us</u> fundamental questions; Do you find this beautiful? Does artwork have to be beautiful to begin with? How do you define art? What do you feel about it? The value of Fountain may not <u>be about</u> the work itself, but the questions <u>raised</u> when we <u>face it</u>.